



END OF YEAR REPORT 2021



PREPARE | RESPOND | TRANSFORM

CREATING SOCIAL SOLUTIONS THROUGH INNOVATION

UNITED RESCUE ALLIANCE INC.
WWW.UNITEDRESCUEALLIANCE.ORG

UNITED RESCUE ALLIANCE

VISION

We exist to unite, equip, and mobilize specialty trained teams to save lives and give hope in times of crisis and natural disasters.

MISSION

United Rescue Alliance is an international disaster and crisis response organization dedicated to equipping and training sustainable leaders in emergency management to empower communities in the areas of disaster preparedness, response and transformation. We value community resiliency through restoration; creating sustainable solutions through innovation.



VALUES

Integrity of Purpose

We are clear in our purpose and integrous in all that we do. Our love for God and for our neighbors brings forth a commitment to meaningful impact. Firm in our faith and our mission, we can achieve the unachievable.

Empowerment through opportunity

We are moved by compassion to find the God-given strengths in those we serve and in those with whom we work. Together with our partners, we push past disaster relief and are stewards of stable economic opportunities and spiritual futures. Whether through social enterprise or sitting with the one, we meet those we serve where they are and empower them to grow.

Spiritual security

In times of disaster and beyond, we recognize that security goes beyond physical needs. We stand together in hope, peace, and love, to achieve physical and mental healing. We recognize and honor the needs of the Spirit.

Strength in stability

From a strong foundation, much can be built. We foster stability within individuals and communities from which strength and growth can flourish. Internally, URA's social enterprise portfolio allows strength in our own stability, granting us financial independence and abundance. From this position, we build and empower through strong, lean, and sustainable solutions.

Resourceful perseverance

We are designed to be resourceful—from our strong team communication to our mobilization of complex networks and partnerships, we utilize scarce resources efficiently and effectively. This allows us to bravely persevere with our mission even in the most challenging times.

Generosity of spirit

Above all, our team is generous in spirit, releasing the power & grace of God's goodness. In all actions, we assess the emotional, spiritual, and physical needs to then serve holistically, compassionately, and with generosity

THE SCOPE OF OUR WORK



PREPARE | **RESPOND** | **TRANSFORM**

We are dedicated to training and equipping sustainable leaders in emergency management. This empowers communities in the area of disaster preparedness, and creates a structure to build community resiliency. It's not a matter of if a disaster will strike, but when. When we are prepared, we can help those in need.

In times of disaster and crisis, we recognize that security goes beyond physical needs. We stand together in hope, peace, and love, to achieve physical, emotional, and mental healing. We respond in communities in various ways according to the needs that are presented to our teams. Giving a cup of water is just as valuable as repairing a roof, or listening to someone's disaster experience.

We are moved by compassion to find the God-given strengths in those we serve and in those with whom we work. Together with our partners, we push past disaster relief and are stewards of stable economic opportunities and spiritual futures. Whether through social enterprise or sitting with the one, we meet those we serve where they are and empower them to grow.

PREPARE

EMOTIONAL & SPIRITUAL TRAINING

Being emotionally, mentally, and spiritually strong and ready is a key to being a resilient responder, and community. This year we conducted multiple trainings to empower individuals, families, businesses, and organizations to take their next steps to further readiness. These trainings included Restoring the Foundations, Journey of Transition- JH Outback, and trauma informed care (disaster psychology).



COMMUNICATION & LEADERSHIP

We all want to be seen, heard, and understood at work and at home. Most relationships fail because of miscommunication and a lack of understanding. The solution? We need to understand ourselves and others and learn to bridge the gaps. Our team is credentialed to host Life Languages seminars and workshops to help our responders, universities, network partners, and community members to improve and thrive in communication. We currently have 7 LLI Coaches and were grateful this year to train more than 25 individuals.

ORGANIZATIONAL PREPAREDNESS

This year our team began providing COOP Training to businesses, non-profits, and churches in Abilene. A Continuity of Operations Plan is a way of mapping a rehearsable response to less than predictable circumstances. It's a game plan for events outside the usual game plan. What is remarkable about these steps is that in addition to aiding us in a crisis, they also build our resilience as a team every day. We are grateful for the opportunity to have trained with United Way of Abilene and the Community Foundation of Abilene this year. We are looking forward to training more in 2022.

EQUIPPING COMMUNITIES

We can not plan for disasters, but we can prepare for them. Physical preparedness is critical to each person and family. Since 2014 our team has trained over 500 responders in Community Emergency Response Team (CERT) basic training in Abilene, Guatemala, Belize, El Salvador, and Mozambique.

The CERT program educates responders about disaster preparedness for the hazards that may impact their area and trains them in basic disaster response skills, such as fire safety, light search and rescue, team organization, and disaster medical operations. We have continued CERT trainings in Abilene, Texas and have a 5 year goal to have 1,000 trained CERT members and 20 train the trainers in Taylor County, in partnership with the United Way of Abilene.



PREPARE



PREPAREDNESS PEACE

Preparedness Peace is a six session, small group basic disaster preparedness course designed to build a foundation for a lifestyle of preparedness. We have worked closely with the authors of Preparedness Peace, and have utilized the curriculum for our own team's preparedness. We are currently translating this curriculum into Spanish to help other communities that we serve.

Our team is so grateful to have such a great resource for teaching about the importance of preparedness. In disaster zones, preparedness saves lives. Our hope is to use this curriculum to share life saving knowledge with the people we serve to set them up for success.





PREPARE

UNITED RESCUE ALLIANCE HEADQUARTERS

Camp Barkeley Training and Equipping Center is located on 1,000 acres of the historic World War II United States Army training base. Camp Barkeley is an apostolic event complex offering trainings, retreat and facility rental opportunities. We are committed to the equipping and sending of sustainable leaders, and are dedicated to the preservation of historical and environmental resources. This year we hosted over 100 events and had 1,700 guests at Camp Barkeley.

TACTICAL TRAINING

This year our team created a partnership with Warrior Fit Athlete in order to train our responders and volunteers in what it means to be physically fit for response and service in disaster areas. This training includes hands-on practical activities including cross-fit fitness and nutrition training. Our goal is to offer these trainings in the beginning of 2022.

We are also happy to announce that we have received the funding to begin building phase 1 of the first Camp Barkeley Ropes Training & Obstacle Course. This course will be opened to groups from around the world; accompanied with a team building curriculum to build confidence and empower individuals to overcome personal fears and obstacles that life brings. Our goal in 2022 is to raise the remainder of the funds to begin building the High Ropes portion before 2023.



**ROPES COURSE
COMING 2022**



RESPOND



URA CONNECT COMMUNITY PORTAL

Many people around the world are struggling to receive the resources they need to live a healthy life due to the increase in disasters and crisis. Families are affected differently, and require assistance from different agencies, non-profits, and faith-based entities. We realized that in order for those families to receive help, organizations needed to know what they need. They also need a way to get the resources to those families, in a timely manner by connecting with other organizations, and training volunteers to meet those needs.

This software is an online community portal powered by VisionLink that will have the capacity to serve millions of families, assist agencies in our network with operational efficiency, resource management, tools for metric reporting, and provide volunteer/ client management. Our goal is to see more churches, businesses, and non-profits utilizing this software to better serve their communities.

ABILENE BACKPACK DRIVE 2021

This year we partnered with the Mall of Abilene and local businesses to provide a backpack drive for families in Abilene that are unable to purchase school supplies and backpacks for their students. There are approximately 1,500 students in Taylor county that are experiencing homelessness and/or displacement. Through a partner agency, Good360, we received a truckload of supplies for this event. With local partners we distributed 1,000 backpacks, 1,008 notebooks, 1,000 rulers, and 500 pairs of scissors.





IN GUATEMALA, 1 IN EVERY 2 CHILDREN SUFFER FROM CHRONIC MALNUTRITION

BATTLING MALNUTRITION

United Rescue Alliance has been actively meeting the need in Guatemala for food that is both nutritious and high in protein. Malnutrition is a prominent issue in Guatemala as the access to foods that are both nutritious and high in protein content is scarce. With the help of our partners, URA has distributed over 12,300 pounds of food to children and families in need. In order to best solve this issue, our teams have partnered with businesses and churches to bring a wide array of nutritious foods ranging from rice, beans, pasta, kitchen cooking essentials, to protein powder. We believe in the holistic approach to serving families by providing the basic needs first and coming in with the emotional and spiritual. When families have their basic needs met, they have more capacity to approach other issues or needs.

DISTRIBUTION of ESSENTIALS

Throughout 2021, United Rescue Alliance distributed a variety of essentials to families in impoverished communities in Guatemala. Areas such as Jocotillo, have suffered greatly due to economic and infrastructure loss following COVID-19 and hurricanes Eta and Iota. With the help of our partners, URA distributed over 25 mattresses, in addition to, blankets, hygiene supplies, and clean water.

Each of these resources increase the quality of life for the individuals served. Items such as hygiene supplies and clean water promote health and nutrition for children and families. Our hope is to provide resources that will empower individuals with the necessary tools to overcome in times of crisis. Through these outreaches, communities are experiencing hope which saves lives.

RESPOND





RESPOND

MEDICAL OUTREACH

The Moore Pediatric Surgery Center is a 12,000 square foot, modern, short-stay surgery center in the heart of Guatemala City. The Shalom Foundation's Moore Pediatric Surgery Center addresses the desperate medical and health needs of poor children in Guatemala. The Moore Center is utilized year-round by volunteer medical and surgical teams that provide surgeries across ten different specialties during the course of their one-week trips.

In partnership with the Moore Center, URA does medical outreach to communities struggling with poverty and malnutrition. We provide first aid care, and distribution of vital resources like food, hygiene kits, and clean drinking water. In October, the URA Medical Response Leader, Dr. Brenda, was able to provide medical assistance to an unconscious male during community outreach. This man suffered from a stroke and our team was able to get him quickly transported to a local hospital.

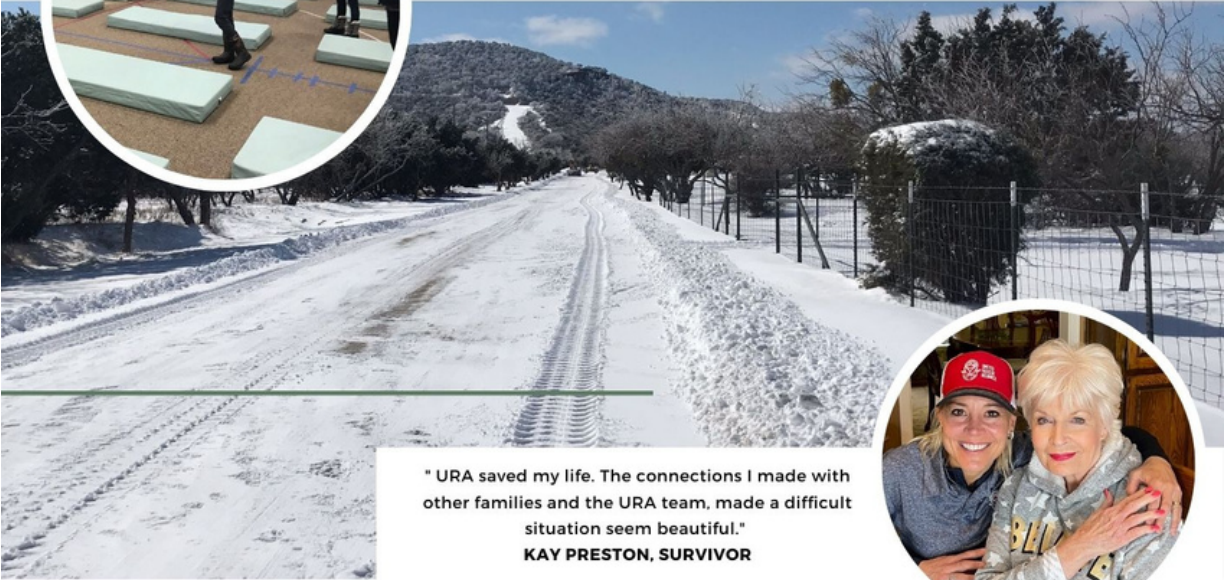
Due to the speediness and diagnosis of our team, this man is alive today and is in recovery!

6,500 PAIRS OF SHOES

URA activated partnerships by distributing resources to organizations that were boots on the ground in disaster response. Due to a recent donation from Good 360 and SOS, United Rescue Alliance was able to distribute shoes and tents for response. We donated a total of 6,500 pairs of shoes to organizations such as Somebody Cares, Love and Care Ministries, Dyess Airforce Base, and SOS International. Each of these organizations is now equipped to provide quality footwear to those in need.



RESPOND



"URA saved my life. The connections I made with other families and the URA team, made a difficult situation seem beautiful."
KAY PRESTON, SURVIVOR



FEBRUARY TEXAS SNOW STORM

Beginning on Sunday February 14th, the city of Abilene saw a total of over 14 inches of snow and experienced freezing temperatures that hit a record breaking low of -1 degrees F. Over 20,000 households in Taylor County lost electricity due to rolling blackouts and had little to no water from frozen pipes. Together, our team of 24 volunteers made and served over 2,000 hot meals, distributed over 5,000 bottles of water, and accumulated over 400 volunteer hours to assist our neighbors. We partnered with the City of Abilene and many other agencies in our county to provide hope and help at this desperate time for many families.

*Services
Provided*

Assisted in shelters/ warming centers management, resource procurement for survivors and agencies responding, assisted the city of Abilene and Abilene Police Department in transportation services for survivors to and from shelters/ warming centers, data management and integration across shelters/ warming centers into URA CONNECT, purchased and prepared meals for communities and shelters/ warming centers, activated a team of emotional-spiritual care responders. (CISM), visited communities door to door to deliver firewood, hot meals, and drinkable water.



**IN RURAL PARTS
OF GUATEMALA,
44% OF PEOPLE
HAVE ACCESS
TO BASIC WATER
SERVICES.**

TRANSFORM

WATER INFRASTRUCTURE

Immediately following the landfall of Hurricanes Eta and Iota in Guatemala, URA served in the affected community Semac, Coban. These communities are home to many coffee & produce farmers who experienced sustained damage from high winds, flooding, and mudslides.

We became very close with Semac and had received the news that they lost the piping structure in the mountains for their only water source, due to mudslides. This prevented them from receiving clean water. This was vital to the community, not only for their livelihood, but for their crops that were ready to be harvested. They were estimating a \$1.5 million loss due to this disaster for their farms. Our teams invested \$7,000 to completely rebuild the piping structure for this community of 200 families. Since then, we have fortified a strong relationship and will continue to train this community in CERT and partner together to complete various community projects.

OUT OF POVERTY, INTO PROSPERITY

For many years we have partnered with Watts of Love, an organization devoted to empowering people to raise themselves out of poverty and onto a path of prosperity for generations to come. Watts of Love uses solar lights to educate, train, and empower communities in time of disaster & crisis. This year, we created 1,000 co-branded lights in partnership with Watts of Love and have had the honor of distributing these lights to families in critical need all around the world.

Access to solar lighting eliminates the need for a costly fuel source and offers immediate savings. Solar lighting also means people can continue daily activities after dark, which directly impacts household income, safety, and overall health.



TRANSFORM

TheOne Kafe is a social enterprise in partnership with United Rescue Alliance. Our commitment is to bring the direct impact stories to you, the consumer through traceability reports, creating trust as you meet the farmer that harvested the beans you brewed.



TheOne

K A F É



A gourmet coffee that sets the bar with transparency you can taste & smell.

- Certified for transparency
- Qualified for integrity
- Naturally-produced and processed
- Roasted and packaged to perfection



The heart of our business.

OUR VISION Empowerment

We exist as a social enterprise to bring hope through sustainability and empower the nation of Guatemala for The One.

OUR PROMISE Resiliency

We guarantee to promote quality assurance by restoring trust between producers & consumers, from origin to cup.

OUR MISSION Integrity

We aim to provide clear visibility into the origin and process behind of our coffee & connect farmers and consumers through legacy & innovation.



Bridge the gap between the farmer & yourself.



TRANSFORM



Giving back.

We are committed to fair trade & fair wage.

By purchasing a bag of TheOne Kafé coffee, consumers empower URA with opportunities to serve in communities through impactful initiatives.

Not only purchasing the coffee beans, but paying the farmer a fair wage for their labor.

Our standard brings the highest quality of product bridging the farmer to the shared cup. This promotes dignity, integrity, and excellence.



We are creating resilient, sustainable communities through innovation & education.

to learn more, visit www.theonekafe.com



TRANSFORM

THE COMMUNITY CENTER

Immediately following the eruption of Volcan Fuego, URA partnered with various non-profits, businesses, and representatives of Israel to help create a community center in Escuintla "The New Jerusalem".

This community center will serve as a training facility for many different fields of interest including spiritual emotional care, disaster response, medical training, agriculture, etc. It is currently under construction with a goal of being completed in 2022 for community use.



THE WEST END SCHOOL

Our teams served in the Bahamas two days after Hurricane Dorian made landfall in Grand Bahama Island. We served for over 6 months in the Bahamas until the COVID-19 virus spread. In partnership with St. James's Church (Montgomery, AL) and the Old Bahama Bay Home Owners Association, we have been working to see that construction projects intended to support affected communities continue despite 2020's series of setbacks. The school was terribly affected by the Hurricane, and they desperately needed a covered walkway for the students as they walk to their classes and restrooms.

We are excited to celebrate the work that has been done to complete sidewalk covering at the West End Primary School on Grand Bahama Island. We are proud to have partnered with other stakeholders in utilizing local materials, a local contractor, and local workers to complete this project.



TRANSFORM



HOPE HENRY POORMAN
Community Impact Coordinator, URA
JIM HENRY | Author, Willy Nilly Stories
(Grandfather of Hope Henry Poorman.)

EMPOWERING THE NEXT GENERATION

As an organization, we have seen a need for more educational resources that are useful and also bring joy to families. In the search for a solution to this issue, we discovered an opportunity for a new partnership that could help add creativity to preparedness and children's literacy.

Author and philanthropist Jim Henry is eager to partner with and invest in URA through a campaign to provide children's books, in English and Spanish, to families in need. For each book purchased on URA's platform, Jim Henry will donate a book. This gives supporters the option to purchase a book for themselves or donate their purchased copy. No matter what you decide to do with your book, Willy Nilly Stories will donate a book to URA for distribution! Willy Nilly Stories are all about bravery, friendship, adventure, and hope. Each of these qualities really embody the heart of disaster relief.

In June, our team traveled to Belize together with Kabod International. Our team read through Willy Nilly Storybooks and facilitated a workshop that empowered the parents and children to create identity statements together. The powerful thing about this workshop is that you could see the joy each person experienced as they received a personal revelation about themselves, and how they could walk in their personal identity and gifts. This created a bonding opportunity that strengthened each household through unity, and established a sense of understanding and belonging.

Willy Nilly Stories

TRANSFORM

NEW HOMES & HOPEFUL HEARTS

Housing in Guatemala is undergoing a crisis, which has widened the housing gap to well over 1.8 million homes. With 54% of people living under the poverty line, housing access is a rarity. The main priorities of humanitarian organizations in Guatemala are housing, education and health care.

This year URA teams in Guatemala have continued to serve in the communities that were effected by flooding and mudslides, San Rafeal and Villa Canales.

A large issue we are facing is sustainable, secure homes for families in rural communities. The livelihood of these families suffers when they do not have access to basic housing and resources. URA has partnered with several local organizations to tear down and rebuild the home of a family of six in San Rafael. This building process has also served as a great training opportunity for our team and other community members. This type of preparation and training is crucial to build useful skills both in our team and in the residents in Guatemalan communities.

Our teams are currently building 2 new homes in this community. In building these homes, United Rescue Alliance is providing a foundation for the families to thrive. Providing this basic need, empowers the families to look beyond the current issue into the future of economic sustainability, education, and health. The health of a community begins with the family. We are creating an avenue for long term, systemic change in communities by serving the one.



It's about the

LEGACY



GIVING HOPE & SAVING LIVES

Impact



4 COUNTRIES
SERVED



OVER 10,615
FAMILIES SERVED



OVER 100
SOLAR LIGHTS
DISTRIBUTED



OVER 228
RESPONDERS
MOBILIZED



6,500 PAIRS OF
SHOES DISTRIBUTED



RESPONDED TO 4
DISASTERS



OVER 1,500
BACKPACKS
DISTRIBUTED



PROVIDED CLEAN
WATER TO 1,800
FAMILIES



OVER 12,300
LBS OF FOOD
DISTRIBUTED



OVER 5,100
VOLUNTEER
HOURS



11 TRAININGS
CONDUCTED



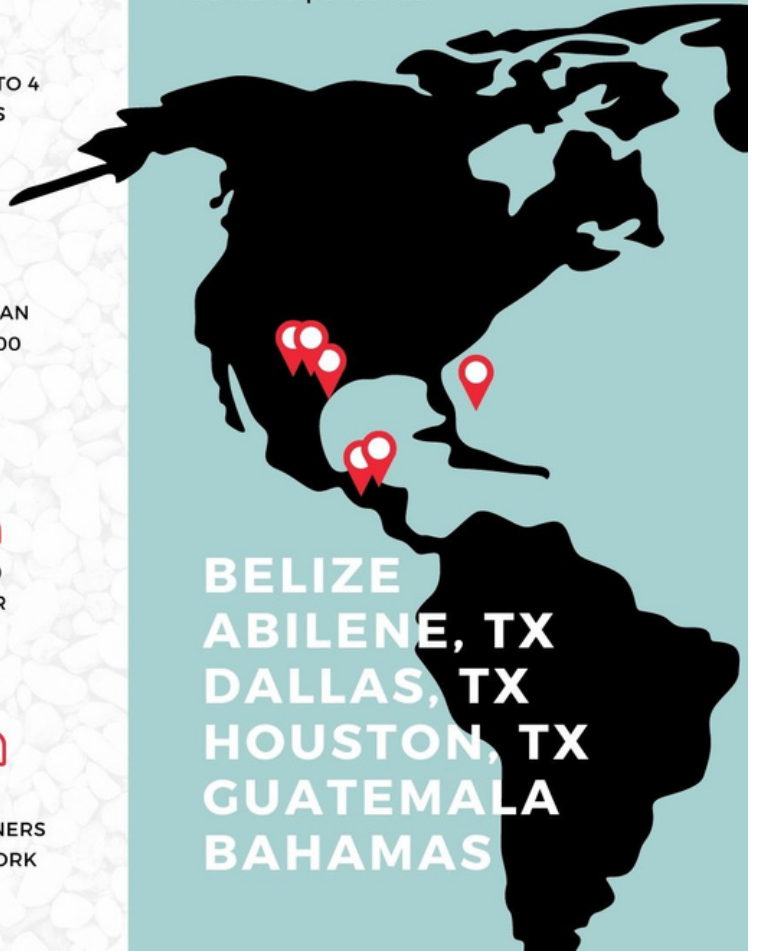
OVER 25 PARTNERS
IN OUR NETWORK

STATISTICS 2021

According to the Center for Research on the Epidemiology of Disasters, natural disasters affect 218 million people and claim 68,000 lives per year. In 2021 there have been 18 major crisis & disaster events around the world.

Our teams have been working with our global partners and response network to bring hope and light to those affected by these events.

We have witnessed the faithfulness of God as He provided us opportunities to serve in our community and around the world in the midst of the ongoing COVID-19 pandemic.



BELIZE
ABILENE, TX
DALLAS, TX
HOUSTON, TX
GUATEMALA
BAHAMAS

OUR TEAM



Angel Poorman
Founder, President
Chairwoman of the Board



Norm Poorman D.D.S
Founder, Board Member



Jorge Bosch
Board Member
President, URA Guatemala



Raul Marroquin
Board Member
URA Guatemala



Jace Johnson
Emergency Management
Coordinator



Lauren Ramelot
Executive Assistant
to Founder



Hope Poorman
Community Impact
Coordinator



Sara Johnson
Hospitality Coordinator



Rio Ramelot
Camp Barkeley Foreman



Hunter Poorman
Chief Financial Officer



Hannah Skaggs
Grant Research & Writing



Rick Cutler
Chief Operations Officer
URA Guatemala



Brenda Zamora M.D.
Medical Coordinator
& Trainer URA Guatemala

FINANCIAL REPORT

United Rescue Alliance, Inc.

Statement of Activity

| | TOTAL |
|-------------------------------------|---------------------|
| Revenue | |
| Contributions Received | 150,380.50 |
| Grants Received | 498,468.91 |
| Sales | 3,825.00 |
| Total Revenue | \$652,674.41 |
| GROSS PROFIT \$652,674.41 | |
| Expenditures | |
| Ask about this transaction | 137.59 |
| Contractors | 320.00 |
| General and Administrative Expenses | |
| Accounting | 4,617.06 |
| Bank Charges & Fees | 422.00 |
| General & Administrative | 589.50 |
| Legal & Professional Services | 388.75 |
| Meals & Entertainment | 811.81 |
| Office Expense | 2,483.32 |
| Salary | 49,597.29 |
| Taxes - Payroll | 3,699.48 |

| | |
|--|---------------------|
| Total General and Administrative Expenses | 62,609.21 |
| Job Supplies | 1,317.73 |
| Program Direct Expense | 49,927.00 |
| Distribution-Food, Water, etc | 715.73 |
| ProgExp-Support | 1,700.00 |
| ProgExp-Curriculum | 1,500.00 |
| ProgExp-Food | 784.20 |
| ProgExp-Honorariums | 1,500.00 |
| ProgExp-Misc | 3,116.69 |
| ProgExp-Relief | 15,000.00 |
| ProgExp-Supplies | 1,114.03 |
| Total Program Direct Expense | 75,357.65 |
| Program Overhead Expense | 7,103.88 |
| Insurance | 5,689.36 |
| Rent | 2,275.46 |
| Repairs & Maintenance | 2,056.40 |
| Total Program Overhead Expense | 17,125.10 |
| Travel | 4,183.47 |
| Uncategorized Expense | 2,842.81 |
| Total Expenditures | \$163,893.56 |
| NET OPERATING REVENUE | \$488,780.85 |
| NET REVENUE | \$488,780.85 |

**TOTAL PROGRAM
DIRECT EXPENSES
\$75,357.65**



**TOTAL PROGRAM
OVERHEAD EXPENSES
\$17,125.10**




**TOTAL GENERAL
& ADMINISTRATIVE
EXPENSES
\$62,609.21**

TOGETHER WE ARE THE SOLUTION



WWW.UNITEDRESCUEALLIANCE.ORG

JOIN THE TEAM!

-  CHAMPION THE CAUSE
-  INVITE OTHERS
-  INVEST IN THE MISSION

FOLLOW US TO RECEIVE MORE UPDATES.



CHECKS PAYABLE TO
United Rescue Alliance
9401 FM 1235, Abilene, TX. 79606

